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Social Media Content

Author’s First and Last Name (screen name in parentheses if applicable), “Quote up to the first 160 characters of the post,” Type of Media or Media Platform, Date of Post, URL.

• Pete Souza (@petesouza), “President Obama bids farewell to President Xi of China at the conclusion of the Nuclear Security Summit,” Instagram, April 1, 2016, https://www.instagram.com/p/BDrmfXTtNCT.

Websites, Blogs, and Other Online Sources

Author’s First and Last Name (if the author’s name is provided, such as with a blog post), “Title of Specific Web Page or Article,” Title of Website or Title of Publishing Source, Date of Publication [if no date of publication: last modified Modification Date; if no dates available: accessed Access Date], URL.


Videos

YouTube Video:

Creator’s First and Last Name (if known), “Title of Video,” Date Posted, YouTube video, Total Runtime, URL (taken from the video’s “Share” option).


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Interviews

Interviewee (position, organization), in discussion with the Interviewer’s First and Last Name (or “case author”), Date.

• Jane Doe (chief executive officer, X Company), in discussion with the case author, April 1, 2020.