PUBLISH WITH US
Make your experience theirs.

55 COUNTRIES REPRESENTED BY OUR AUTHORS

400+ NEW CASES PUBLISHED EVERY YEAR

15 PER CENT AUTHOR ROYALTY FOR ALL EXTERNAL CASE SALES

iveycases.com
Publish With Us

$ A 15% royalty paid annually to authors for all external case sales

Edit and formatting of the case with assistance from a publishing coordinator

Worldwide promotion through in-person sales and digital marketing

Criteria For Publishing

✅ You are a faculty member or PhD candidate at a business school

✅ Your case is accompanied by a comprehensive teaching note

✅ Your case adheres to our submission guidelines

The Ivey Publishing Process

**Submission**
Use our online process to submit your case, teaching note, and optional supporting material.
See our submission guidelines. [go.ivey.ca/submissionguidelines](http://go.ivey.ca/submissionguidelines)

**Review**

- **Pre-Review**
  A publishing coordinator will work with you from submission to publication. They will read your case and teaching note and provide feedback in preparation for a faculty-member review.

- **Academic Content Review**
  Your case and teaching note will be reviewed by one or more faculty members from the Ivey Business School. Between reviews, you may be asked to make revisions to your case.

**Registration**

- **Ivey Copy Editing**
  Once any required revisions have been made, your case and teaching note will be accepted! Your publishing coordinator will then send the material to an Ivey copy editor. You will be involved in this process and asked to respond to editor questions and suggested revisions.

- **Quality Assurance**
  After receiving your input in the copy editing process, your publishing coordinator will send your case and teaching note to a second Ivey copy editor for quality assurance.

- **Author Approval and Publication**
  At this stage, final copy editing will be completed and you will be given a final draft for approval. Your case and teaching note are then made available on our website and through our distributors. Congratulations!

**Case Teaching and Writing Workshops**
Learn about the teaching method. Develop skills to become a case author.
Resources

Submission guidelines
go.ivey.ca/submissionguidelines

Teaching note layout
go.ivey.ca/teachingnote

Case writing videos
go.ivey.ca/publishingvideos

Have an idea, a question, or a case for submission? Contact a case acquisition representative by email:
publishcases@ivey.ca

“I love writing cases. I love telling stories. It’s an engaging way for students to learn, but also for me to share with other instructors opportunities to teach.”

Colleen Sharen, Brescia University College

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